



friends of our dynamic earth

www.dynamicearth.co.uk

About Our Dynamic Earth Charitable Trust

Our Dynamic Earth is a 5 star visitor attraction based in the heart of Edinburgh. It is instantly recognisable by its canopied tented design and it sits at the entrance to Holyrood Park. Dynamic Earth is operated by Dynamic Earth Charitable Trust which was established in 1996 to:

- Excite and encourage people of all ages to understand how the Earth works.
- Equip everyone with the knowledge to enable them to make informed lifestyle choices which may impact on planet Earth.
- To provide an outstanding and dynamic visitor experience using current and topical information and utilising the latest technology to communicate Earth and Environmental Science in a new and exciting way.
- Support and further education through the provision of an education service, closely linked to the needs of schools and responding to the need for lifelong learning.

Dynamic Earth is the only centre in the UK dedicated to the story of planet Earth and the communication of Earth & Environmental Sciences. We're a real Centre For Excellence. Did you know that Dynamic Earth is:

- One of Scotland's top 10 visitor attractions
- One of Scotland's 5 star visitor attractions
- One of Scotland's Gold 'Green Tourism' Award winning attractions
- Internationally Award Winning 2010 - Most Innovative Product for 4DVENTURE



Corporate Support

Dynamic Earth can't be as successful as it would like to be without the support of businesses like you - corporate friends and partners. Dynamic Earth aims to work with corporate partners because it's a great way to support our charitable objectives. There are many ways your company can become a part of the work we do and be associated with one of Scotland's most prestigious and iconic organisations.

We believe that **friendship gets results**. We can offer you unique, innovative and bespoke packages that best fit your business, your staff and your strategic business needs whilst also making a valuable contribution to your **corporate social responsibility desires and objectives**.

Of course we know that friendships are different and different companies do not have the same needs. So to make your job easier we offer two main ways to become involved with Dynamic Earth:

1. Friends of Dynamic Earth

Or

2. Partnership Support

Sound like we're on the same wavelength?



LET'S BE FRIENDS – Friends of Dynamic Earth

Become a Friend of Our Dynamic Earth. Align your company with the only centre in the UK dedicated to the story of planet Earth and reward you staff, their friends or your clients with exclusive benefits.

Becoming A Friend – How To:

Purchase a Friend of Dynamic Earth admission pass that allows your staff and their family (2 adults and up to 4 children) free entry to Our Dynamic Earth for a whole year, and a **range of other benefits**. You simply take your Friend Pass/es and hand it out whenever a member of your staff wants to visit.

1 Friends Pass	£300+VAT
2 Friends Passes	£550+VAT
3 Friends Passes	£750+VAT
4 Friends Passes	£950+VAT
5 Friends Passes	£1,000+VAT
10 Friends Passes	£2,000+VAT

As a Friend of Dynamic Earth not only will your pass give your employees free admission it also gives them a bundle of other goodies:

- Unlimited visitor admission for every year of friendship
- 20% discount in the Food Chain Café
- 15% discount in the Natural Selection Gift Shop
- £1.00 per child off birthday parties
- 10% discount on corporate venue hire
- Notification of special events
- Electronic news alerts to email address/es of choice
- Promotional materials for your staff areas
- Your company name / logo promoted on our 'Friendship' wall
- Your company name / logo promoted on our 'Friendship' web page
- Your company name and 50 words of copy promoted through our social networking sites – facebook/twitter etc.

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**What's the secret to a lasting relationship?
We'd also love to be partners...**

LET'S BE PARTNERS - Partnership support for Dynamic Earth

We understand that **working together gets real results**, which is why we would also like to work with you in partnership. Together we can tailor partnership packages based on our combined needs – your business needs matched with our development needs - to ensure you get the most out of a partnership with us. Becoming a corporate partner offers you a unique approach to supporting a great cause. It also offers a great return on investment. You help us further our charitable objectives and in return your company and staff receive exclusive benefits. Now that makes good business sense!

Becoming a Partner – Corporate Benefits

- A friendship package for your company offering all of the benefits afforded to Friends of Dynamic Earth
- Appropriate brand recognition directly associated with our partnership – eg: The showdome Film in association with...
- Discount on corporate hospitality packages and corporate room hire with Dynamic Earth Events
- Your company name promoted on our Supporter wall
- Your company name promoted on our Supporter web page
- Your company name promoted through our social networks (Facebook & Twitter etc)
- An opportunity to create local and national press coverage

Let's meet up, have a coffee and see where it takes us. Please contact Lynne Thomas our 'Friendship' Coordinator on **0131 523 1200** or email lynne.thomas@dynamicearth.co.uk

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