



## **Dynamic Earth Website Cookies Policy**

**This privacy policy sets out how Dynamic Earth use and protect any information that you give Dynamic Earth when you use this website.**

Dynamic Earth is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy policy.

Dynamic Earth may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

### **SECURITY**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **LINKS TO OTHER WEBSITES**

Our website may contain links to other websites of interest. However, once you have used these links to leave our website, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy policy. You should exercise caution and look at the privacy statement applicable to the website in question.

### **DISCLOSURE**

We do not use or disclose information about your individual visits to the site or information that you may give us, such as your name, address, email address, to any third parties.

### **HOW WE USE COOKIES**

A cookie is a small file which a website may request to be placed on your computer's hard drive. This website will ask permission for the cookies to be set. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.



We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

We use a cookie to remember your cookie preferences. This has a couple of consequences:

- If you delete all your cookies, you will have to update your preferences with us again.
- If you use a different device, computer profile or browser you will have to tell us your preferences again.

The cookies used on Dynamic Earth are based on the International Chamber of Commerce guide for cookie categories:

- Strictly necessary
- Performance
- Functionality
- Targeting

## **STRICTLY NECESSARY**

'Strictly Necessary' cookies let you move around the website and use essential features like secure areas, shopping baskets and online billing. These cookies don't gather any information about you that could be used for marketing or remembering where you've been on the internet. We use these Strictly Necessary cookies to...

- Make sure you connect to the right service on our website when we make any changes to the way the website works

Cookies we have defined as 'Strictly Necessary' cookies will NOT be used to...

- Gather information that could be used to advertise products or services to you

Accepting these cookies is a condition of using the website, so if you prevent these cookies we can't guarantee your security or predict how our website will perform during your visit.

Here is a list of the cookies we have defined as 'strictly necessary'.

Dynamic Earth cookies

- PHPSESSID

## PERFORMANCE

'Performance' cookies collect information about how you use our website e.g. which pages you visit, and if you experience any errors. These cookies don't collect any information that could identify you – all the information collected is anonymous and is only used to help us improve how our website works, understand what interests our users and measure how effective our advertising is. We use performance cookies to...

- Provide statistics on how our website is used
- Help us improve the website by measuring any errors that occur
- Test different designs of our website

Cookies we have defined as 'Performance' cookies will NOT be used to...

- Gather information that could be used to advertise products or services to you on other websites
- Remember your preferences or username beyond your current visit
- Target adverts to you on any other website

In some cases, some of these cookies are managed for us by third parties, but we don't allow the third party to use the cookies for any purpose other than those listed above. Using our site indicates that you accept the use of 'Performance' cookies.

Accepting these cookies is a condition of using the website, so if you prevent these cookies we can't guarantee your security or predict how our website will perform during your visit.

Dynamic Earth cookies

- \_\_utma
- \_\_utmb
- \_\_utmc
- \_\_utmz

## FUNCTIONALITY

'Functionality' cookies are used to provide services or to remember settings to improve your visit. We use 'Functionality' cookies to...

- Remember settings you've applied such as layout, text size, preferences and colours
- Share information with partners to provide a service on our website. The information shared is only to be used to provide the service, product or function and not for any other purpose

Cookies defined as 'Functionality' will not be used to...



- Target you with adverts on other websites

Some of these cookies are managed for us by third parties – where this is the case we don't allow the third party to use the cookies for any purpose other than those listed above.

You can control whether or not these cookies are used, but preventing them may mean we can't offer you some services, and will reduce the support we can offer you. It's also possible that preventing these cookies stops us remembering that you didn't want a specific service.

Here is a list of the cookies we have defined as 'Functionality'.

Dynamic Earth cookies

- ACTIVITY
- GEUP
- PREF
- VISITOR\_INFO1\_LIVE
- YSC

## TARGETING

'Targeting' cookies are linked to services provided by third parties, such as 'Like' buttons and 'Share' buttons. The third party provides these services in return for recognising that you have visited our website. We use 'Targeting' cookies to...

- Link to social networks like Facebook, who may subsequently use information about your visit to target advertising to you on other websites
- Provide advertising agencies with information on your visit so that they can present you with adverts that you may be interested in

You can control whether or not these cookies are used, but preventing them may stop us from offering you some services. All of these cookies are managed by third parties, and you may alternatively use the third parties' own tools to prevent these cookies.

Here is a list of the cookies we have defined as 'Targeting'.

Dynamic Earth cookies

- We do not use this type of cookie at present.

## FURTHER READING & INFORMATION ABOUT COOKIES

Useful information about cookies can be found at: <http://www.allaboutcookies.org>  
International Chamber of Commerce United Kingdom



Information on the ICC (UK) UK cookie guide can be found on the ICC website section: <http://www.international-chamber.co.uk/our-expertise/digitaleconomy>