

Volunteer in Digital Engagement...

The Opportunity

Join us here at Dynamic Earth with an exciting opportunity to volunteer within our marketing department! Gain experience and develop skills in social media planning and activity to support the project 'Discover the Deep'. You will play your part in the marketing team to come up with ideas and bring them to life to enable the project to reach online audiences throughout the UK and beyond. The content of the program will focus on a new inspiration of Scotland's historic and natural deep-water marine heritage. The work achieved in the role will feed directly into the associated longer-term project, leaving a legacy of research and resources. This position will last a maximum of 12 days over 3 months (average 1 day per week), and can be tailored to your availability.

What you'll be doing...

You'll be supporting the marketing team in:

- Social media activity in line with the brand guidelines
- Creating content for a blog, Facebook, Twitter, Instagram and YouTube
- Monitoring social media channels for current conversations that are relevant to Dynamic Earth
- Looking for guest blogger opportunities
- Creating reports on social media activity



And;

Supporting the Learning and Engagement Team/ Discovering the Deep project officer in planning and development of digital learning materials to support the Discover the Deep programme.

Who you are:

You must be enthusiastic, warm and friendly with excellent communication skills and an interest in the business of Dynamic Earth. A positive and mature attitude is essential, as this role requires a self-starter who works efficiently and effectively both as part of a team and individually. The ideal candidate will have experience of using social media in either a formal or informal context. Background knowledge and awareness of the key concepts of marketing is also desirable, but not essential. An interest in the natural sciences, and particularly in marine science, would be advantageous in this position.

Benefits

- Daily stipend and staff discounts at Dynamic Earth
- Training opportunities
- Managerial support and on-going feedback on work, including reference

For more information or to apply please get in touch with: Blair.Watson@dynamicearth.co.uk

